

Access to Primary Care:

Recruitment, Transition into Practice and Retention Program



Comprehensive Primary Care in Middlesex London

	London	Middlesex
# Family Physicians (FP) with Primary Care Practices	281	50
Average # Patients/ FP	1237	1321
% of Health Card Holders rostered to a FP 60+ years old	21%	27%

It is estimated that over 65,000 residents of Middlesex London do not have access to a primary care provider



Key Issues: Middlesex County

Age of Physicians

27% of patients rostered to FPs>60 years

Patient Rosters

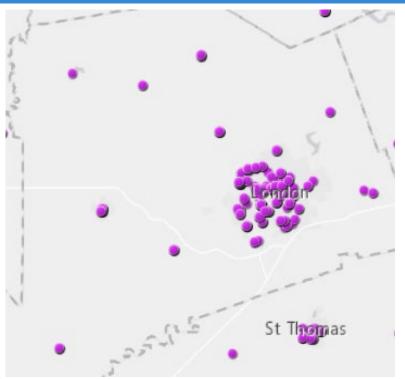
Older FPs in Middlesex have large patient rosters

Rurality

Difficult to replace physicians in rural locations

Infrastructure

No additional clinic space available for expansion in most locations

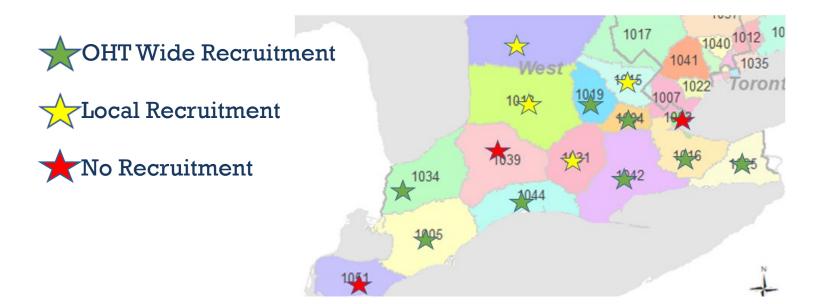




Physician Recruitment Programs



Physician Recruitment Programs – OH West







Physician Recruitment Programs

	Region	Program	Annual Budget	Funders	Oversight
	Sarnia Lambton County	Bluecoast Primary Care	\$100K	City of Sarnia Lambton County Municipalities Interest from Investments Other	Recruitment Task Force
	Kingston	Possible Made Here	\$250K + \$35K	City of Kingston	City Council
	Hamilton	Hamilton Physicians_	\$180K	City of Hamilton McMaster University Hamilton FHT McMaster Dept of FM Hamilton Health Sciences St. Josephs Health Care Greater Hamilton Health Network OHT Hamilton Chamber of Commerce	GHHN OHT
	KW	Greater KW Physician Recruitment	?	Municipal and Corporate Funding	Chamber Health Care Resources Council
6 M	Cambridge iddlesex London OHT	<u>Doctors4Cambridge</u>	\$100K	City, Hospital, Private Donors	Chamber of Commerce



Proposal

Middlesex London Primary Care Recruitment and Retention Program



Role of the Middlesex London OHT in Primary Care Recruitment and Retention

Improving Access to Primary Care is a Key Performance Indicator (KPI) for the MLOHT

- Work with partners to establish and implement Primary Care Recruitment and Retention Program, including managing recruitment for the Coordinator role
- Provide infrastructure for administration and oversight of the Recruitment and Retention Program and Coordinator (e.g., payroll, accountability/performance management)



Role of a Recruiter

Strategy Development Current State

Provider Need Recruitment and Retention Plan Evaluation

Stakeholder Engagement

Engage local leaders Work with partner organizations and local physicians

Recruitment and Retention Coordinator

Provider Recruitment

Marketing and Promotion Schulich FM Residency Program

Provider Retention

Retention Activities





ML OHT Physician Recruitment Partners Proposal for Consideration

Partner	Financial Contribution Min 3-year, \$200,000/year	In Kind Contribution
City of London	40%	
Middlesex County	10%	
MLOHT		Planning and implementation support from MLOHT Operations Team Members (OHT Lead, OHT Clinical Leads, OHT Clinical Project Assistant), administrative support and infrastructure for Recruitment Coordinator
LEDC	10%	Marketing, communication, collateral development, business startup, and recruitment activity supports, London Health Jobs
London Chamber of Commerce		Networking partner employment supports, website link
Schulich School of Medicine & Dentistry	10%	
Department of Family Medicine		
LHSC	15%	
SJHC	10%	
MHA	5%	
MLHU		
LDAM		
LMPCA		Project management, planning and implementation support from Primary Care Transformation Lead

Next Steps

- Response by June 30/23
- Program to start by October 1/23





Thank you!

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