

**VISIONING SESSION
MIDDLESEX COUNTY COUNCIL**

March 4, 2025

9:30 am

Middlesex County Building
399 Ridout Street North, London

Members Present Warden Ropp
 Councillor DeViet
 Councillor Brennan
 Councillor Burghardt-Jesson
 Councillor Clarke
 Councillor Grantham
 Councillor Mayhew
 Councillor McGuire
 Councillor McMillan
 Councillor Smibert

1. CALL TO ORDER AND WARDEN'S REMARKS

Warden Ropp called the meeting to order at 9:30am.

2. PROVISION FOR DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

None.

4. WORKSHOP

4.1 Middlesex County Strategic Plan

The workshop began with Quarry Consulting presenting key findings from the engagement phase of the strategic planning process. Input was gathered through various methods, including one-on-one interviews with Council members and senior staff, focus groups with staff, local municipalities, businesses, and community associations, as well as a community survey. The presentation highlighted key themes such as economic growth, strengthening collaborative relationships, increasing awareness of the County's role, and enhancing internal administrative capacity.

Following the presentation, participants worked collaboratively to develop a new vision statement for the County. Ideas were shared, and key themes and concepts were identified for inclusion. Quarry Consulting will refine a proposed vision statement for Council's approval as part of the final strategic plan.

The remainder of the session focused on defining high-level strategic priorities, actionable goals, and objectives. Discussions centered on economic growth and development, preserving the County's agricultural heritage, improving service delivery to community members, and strengthening collaboration with local municipalities and regional partners. Participants also explored potential challenges, risks, and barriers to achieving these priorities.

Moving forward, Quarry Consulting will refine and validate the strategic priorities while ensuring that community feedback from the survey is fully integrated. An implementation plan will be developed, and the final strategic plan is set for approval by Council in Spring 2025

5. **ADJOURNMENT**

Moved By Councillor DeViet

Seconded By Councillor McMillan

THAT the meeting adjourn at 2:20pm.

Carried

Marci Ivanic, County Clerk

Brian Ropp, Warden