



SCOR EDC Member Update

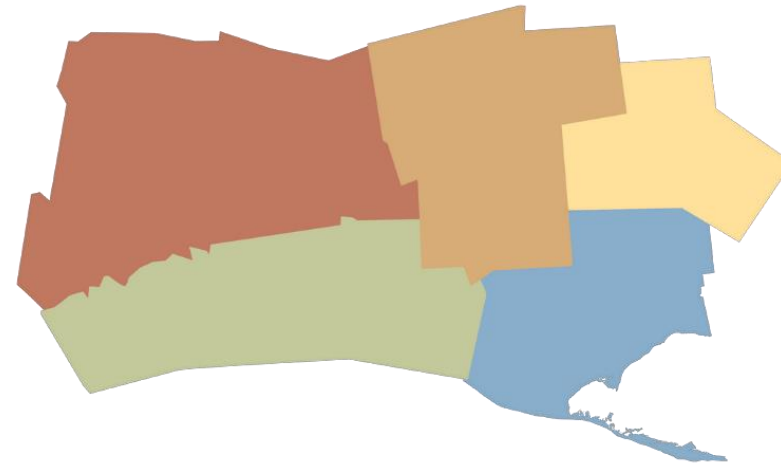
MIDDLESEX 2023





REGIONAL ECONOMIC DEVELOPMENT CORPORATION

NORFOLK COUNTY
COUNTY OF BRANT
OXFORD COUNTY
MIDDLESEX COUNTY
ELGIN COUNTY





Our Focus

Created in 2010 as a result of the decline in the tobacco industry

Purpose: to diversify regional economies and prepare for prosperous future.

SCOR EDC came together because councils of the day recognized that a strong member-based partnership would benefit their individual counties and the region in the long term.

- Larger regional issues that have an impact on the region but would be difficult for one municipality to tackle on their own
- Shared resources; for more efficient use of tax payer dollars
- Strong voice for advocacy and moving forward large issues and opportunities





Regional Strategic Plan

Current Strategic Plan

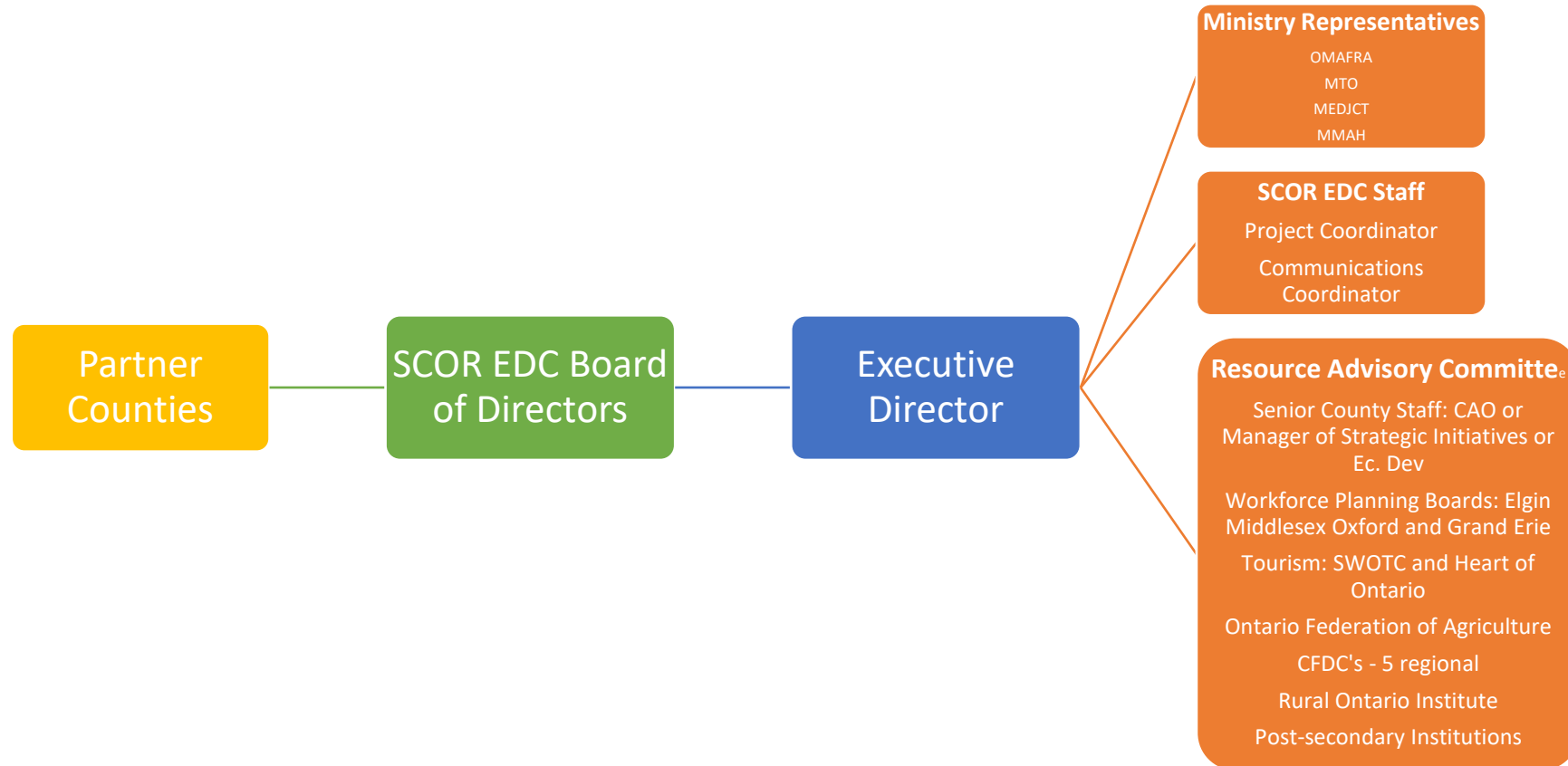
- Infrastructure required to support economic development
- human capital to support economic development
- Key sector focus is agriculture and agri-food

Will undertake new strategic plan in 2024



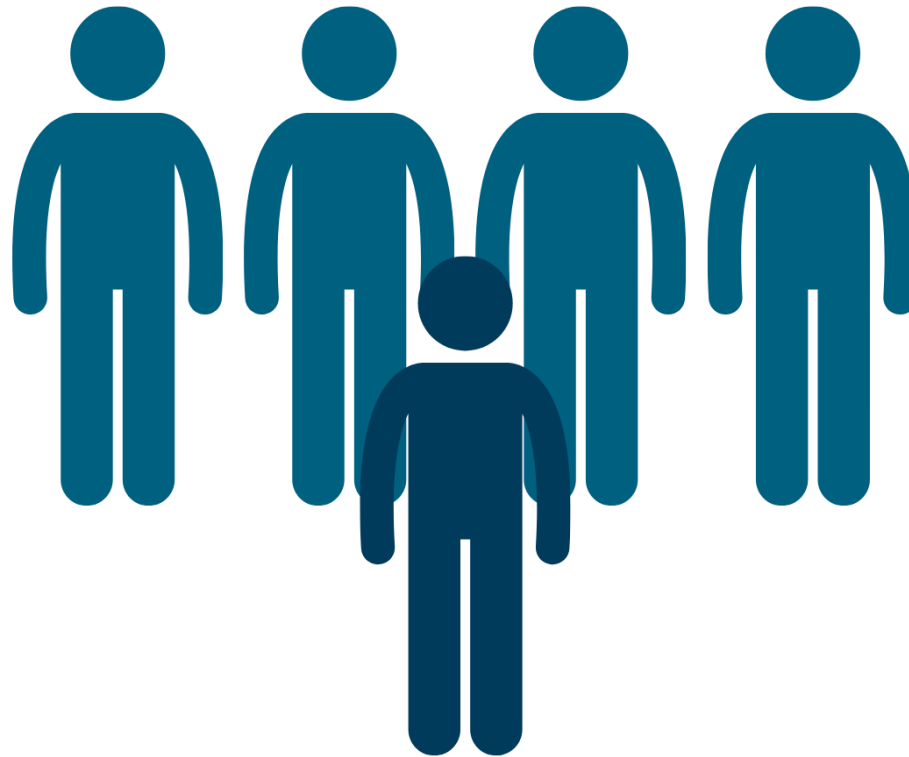


SCOR EDC STRUCTURE AND STAFF / COMMITTEE RESOURCES





Right-sized One in five





ROI for Membership

SCOR Financial Impact Assessment 2020-2022	
Direct	
RED	\$42,000.00
RED-Targeted	\$64,000.00
CFDC's	\$7,000.00
YESP	\$84,000.00
CSJ	\$22,000.00
Feeding Your Future	\$32,000.00
Always in Season	\$10,000.00
Rural Transit Solutions Fund	\$60,000.00
Total SCOR EDC	\$321,000.00
SCOR/ Regional Total	\$1,254,874.00
All	\$9,218,828.66
Sand Plains Community Development	\$15,000,000.00
All time direct funding total	\$24,218,828.66

Partner supported	
Agricultural Equipment Operator Program	\$189,000.00
Feeding Your Future	\$396,000.00
Always in Season	\$25,000.00
OHA-Market Development	\$185,000.00
Rural Oxford Economic Development	\$50,000.00
WOWC RED	\$14,374.00
Bayham RED	\$19,500.00
OSWGA-e-business fund	\$40,000.00
FreshSpoke Ontario Agri-food Research Initiative – Commercialization Stream	\$15,000.00
Total Regional	\$933,874.00

Programming Resulting from Advocacy Efforts		
P	Community Pilot Transportation Program-Norfolk	\$765,000
P	Community Pilot Transportation Program-Tillsonburg	\$1,457,732
P	Community Pilot Transportation Program-Strathroy-Caradoc	\$1,450,000
P	Community Pilot Transportation Program-Middlesex	\$1,500,000
P	Extended CPTTP-funding - Norfolk	\$298,552.44
P	Extended CPTTP-funding -Tillsonburg	\$743,510.48
P	Extended CPTTP-funding -Strathroy-Caradoc	\$821,215.12
P	Extended CPTTP-funding - Middlesex	\$927,944.62
F	Rural Transit Solutions Fund \$250 Million	
	Recent Total Influenced	\$7,963,954.66

\$30,000.00 Member Contribution





Recent Projects and Initiatives

Infrastructure: Inter-community transit

Southwest Community Transit (SCT)



Basic Information

Southwest Community Transit (SCT) was formed in early 2020 following the Province of Ontario's launch of the Community Transportation Grant Program (CTGP).

Counties Served: Brant, Grey, Lambton, Middlesex, Norfolk, Oxford, Perth

of Municipal Transit Services Represented: 9

of Fixed Route/Hybrid Transit Services: 7

of On-Demand Transit Services: 2

of CTGP Recipients: 8

2022 Ridership: 57,000+



Key Benefits of SCT

- Knowledge and resource sharing
- Consistent messaging across all regions
- Alignment of routing where possible
- Coordination of marketing and promotions to leverage economies of scale

Executive Committee
(Elected Official / CAO from each member)

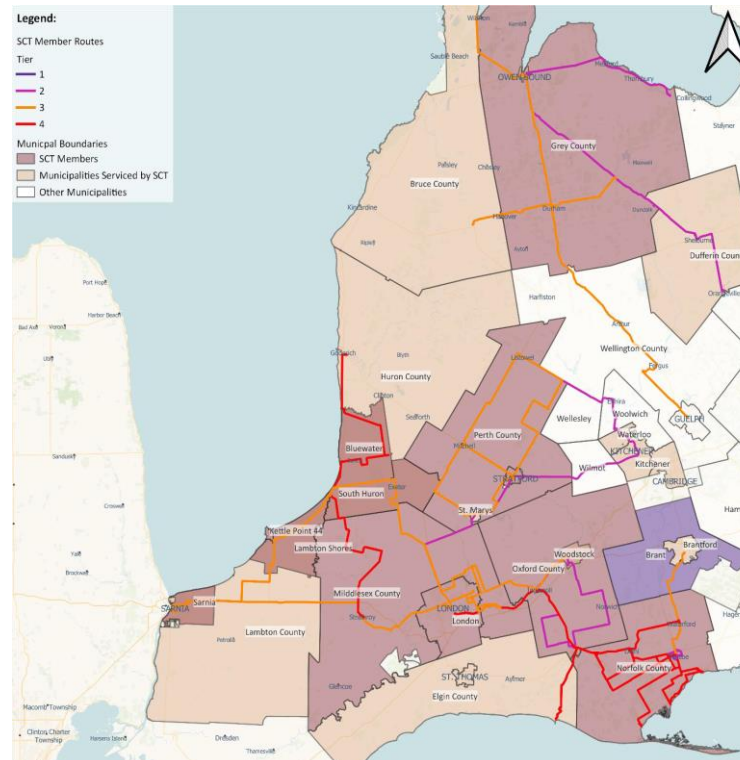
Technical Committee
(Transit Operations Staff from each member)

Stakeholder Committee
(Libraries, post-secondary institutions, hospitals, Workforce Planning Boards, etc.)

Successes of SCT

- Successfully developed inter-community transit network across Southwestern Ontario
- Recently awarded Rural Transit Solutions Funding from Federal Government to conduct Needs Analysis
- Collaborated with local Workforce Planning Boards to integrate transit routes on job board

WWW.RIDE-SCT.CA



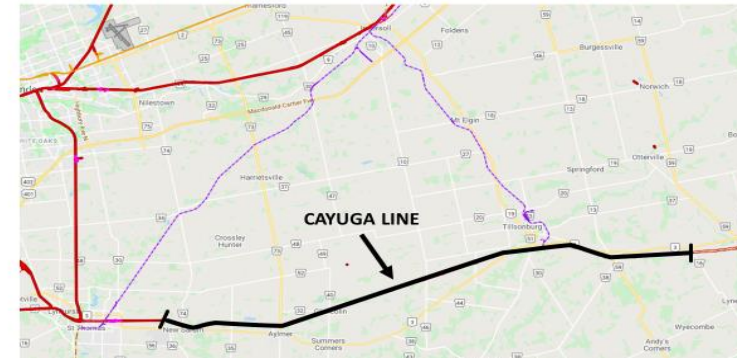
Recent Projects and Initiatives Infrastructure: rail

Industrial Sites along the Cayuga Line

	~Total Acreage	~Vacant Acreage	Number of Vacant sites	~Occupied Acreage	Number of Occupied Sites
Norfolk County	305.29	98.8	9	206.49	25
*Delhi	79.44	30.8	8	48.64	13
Courtland	67.11	0	0	67.11	7
Middleton	158.74	68	1	90.74	5
Oxford County	609.71	458.8	8	150.91	10
Elgin County	171.21	95.81	6	75.4	10
Aylmer	155.31	42.79	4	75.4	10
Bayham	53.02	53.02	2	0	0
Total	1149	653.41	23	495.01	49

*Shortline has been officially discontinued.

Cayuga Rail Location



Opportunity to Encourage Rail Usage and Investment for Economic Development

- Discontinuance applies to 27.28 miles of the Cayuga Rail Subdivision from New Sarum to Courtland
 - Across Elgin, Oxford and Norfolk Counties with Elgin having the largest stretch followed by Norfolk and then Oxford
 - Through the urban areas of Aylmer and Tillsonburg and terminating in Courtland
 - Majority of lands travelled through are agricultural, BUT there are significant existing and future industrial lands along the line

Economic Impact Assessment – Survey

The purpose of the survey was to assess the economic impact of the Cayuga Rail Subdivision on the economy of the South Central Ontario Region.

- Total companies affected - 7
- Total number of employees (FTE) - 392
- Total annual revenue affected- ~170 million (n=4)
- Logistics costs increase - \$1,450,000.00
- Total Annual Revenue loss - \$7,910,00.00



Advocacy Specific to this Region





Long Term Strategic Planning

- Partnership creates immediate value but more importantly cumulative value over time
- Action-oriented organization – with a focus on strategic planning and implementation
- SCOR is widely recognized with a positive reputation as a region
- Ability to tackle projects and issues that are larger in scale than one municipality can take on individually
- Small enough to reach a consensus and move forward on areas of focus
- Ability to attract and leverage funding on a regional scale





Thank You!

We have accomplished a great deal as a five county partnership...good neighbours working together for the good of all!

Thank you!

Bernia Martin- SCOR EDC Chair of the Board of Directors
bmartin@cityofwoodstock.ca

Kimberly Earls
do@scorregion.com

