



789 Broadway Street
Wyoming, ON | N0N 1T0



519.914.1308



swiftruralbroadband.ca



April 15, 2026

RE: SWIFT 2026 Strategic Plan

Dear SWIFT Members,

On behalf of the Board of Directors of Southwestern Integrated Fibre Technology (SWIFT), I'm pleased to share the attached Board-approved 2026 Strategic Plan.

Following the biennial strategic planning session held in January, the SWIFT Board formally approved the attached Strategic Plan on April 13, 2026. This plan outlines SWIFT's key priorities as the organization continues its work to enhance connectivity across Southwestern Ontario.

The Strategic Plan is anchored by four primary priorities:

- Completion of SWIFT 1.0, including closeout activities and organizational wind-down planning
- Support for the completion of federal and provincial broadband programs across the region
- Development of SWIFT's strategy in the post-federal and provincial broadband program environment
- Advancement of the Cellular Coverage Improvement Program, with a focus on better understanding and addressing gaps in cellular service

The Strategic Plan will be presented at SWIFT's upcoming Annual General Meeting for information purposes.

This letter is provided for your awareness, and I encourage you to review the attached plan. We value your continued partnership as we work together to strengthen connectivity and support communities throughout Southwestern Ontario.

Sincerely,

Gary McNamara
Board Chair, SWIFT

cc: SWIFT Member CAOs
SWIFT Board